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WINE CO.**

WILLIAM CHRIS WINE COMPANY PRESS KIT

2023

ABOUT

WILLIAM CHRIS WINE COMPANY

William Chris Wine Company (WCWC) was founded in October 2020 by William Chris Vineyards' Chris Brundrett and Lost Draw's Andrew Sides. After many years of working closely together as partners in various projects and peers in Texas winemaking, Andrew and Chris merged their businesses and teams to create William Chris Wine Company. Their shared vision of elevating the Texas Wine industry and cultivating a place where future leaders in the industry can develop and grow their careers has been a driving force behind their mission. William Chris Wine Company is vineyard-driven, taking a farming-first approach to our process, which produces higher-quality wine that uplifts the Texas Wine industry. WCWC is the parent company of the William Chris Vineyards (est. 2008), Lost Draw (est. 2012), Skeleton Key (est. 2015), Grower Project (est. 2015), and Uplift (est. 2022) brands, and is the leading producer of Texas-grown wines. For more information, please visit williamchriswines.com.

MEDIA SELECTS FOR ALL PROPERTIES: [HERE](#)



THE OWNERS

CHRIS BRUNDRETT

Co-Founder, CEO, Winegrower



CHRIS BRUNDRETT is the co-founder and CEO of the state's leading producer of Texas-grown wine, William Chris Wine Company. In his work Brundrett serves in a position of leadership for his business and acts as a vocal advocate and champion for the Texas wine industry. In 2020, Brundrett was selected as one of Wine Enthusiast's 40 Under 40, an honor bestowed upon people who are creating a lasting impact on the food and beverage industry. William Chris Wine Co. is the parent company of the William Chris Vineyards (est. 2008), Lost Draw (est. 2012), Skeleton Key (est. 2015), Grower Project (est. 2015), and Uplift (est. 2022) brands.



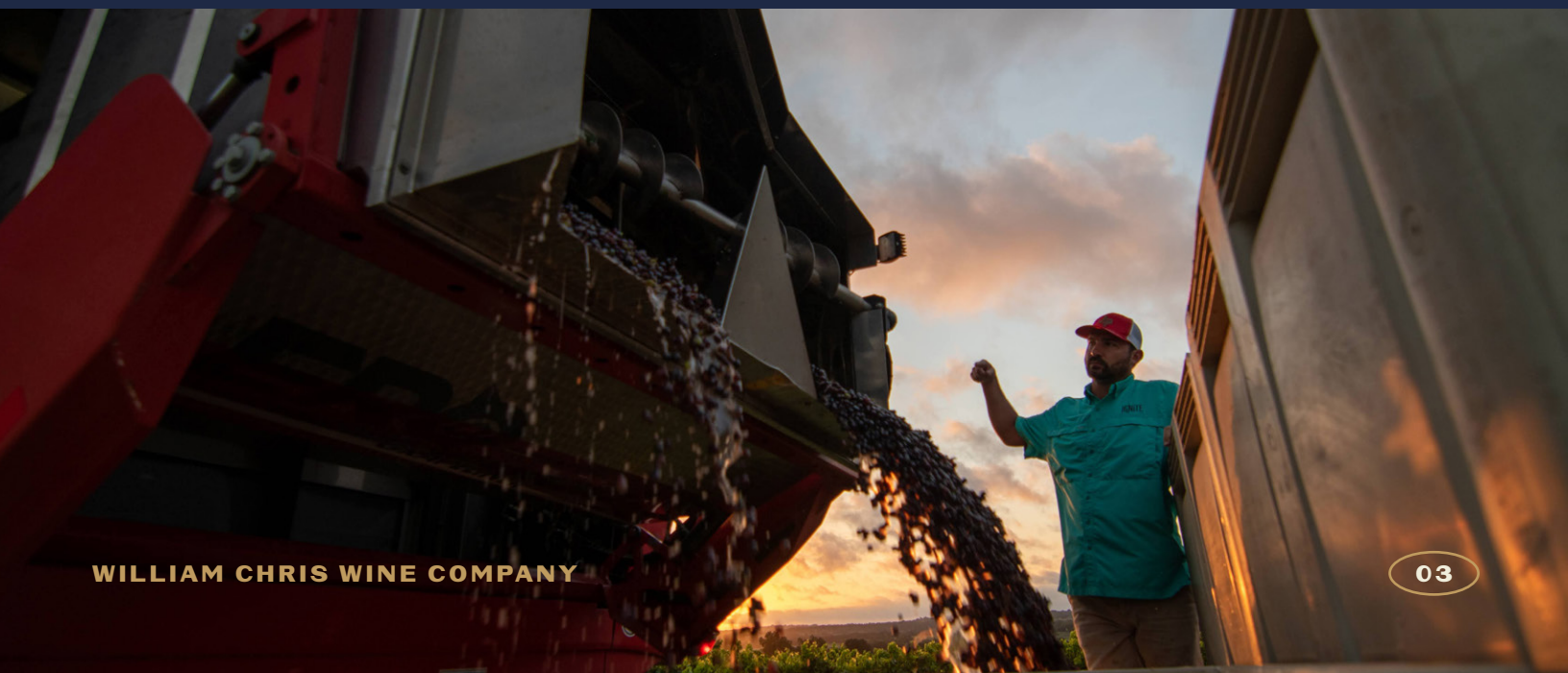
THE OWNERS

ANDREW SIDES

Co-Founder, COO, Winegrower



A native of the Texas High Plains, **ANDREW SIDES'** path in winemaking began while working at the family farm (vineyard) alongside uncle Andy Timmons during his high school summer breaks. After earning his degree in Civil Engineering from Texas Tech, Andrew took a 9-5 job in San Antonio but couldn't resist being pulled back towards the passion he'd cultivated for growing and making wine. In 2012, Andrew and Andy partnered with Troy Ottmers, Andrew's father-in-law, to launch Lost Draw, a winery focused on growing and sharing wines from the Texas High Plains. Since then, the Lost Draw portfolio has expanded to feature wines from several other Texas AVAs and has captured the attention of local and national press along with many adoring fans.



ACCOLADES

SILVER MEDAL TEXSOM International Wine Awards 2015 Merlot, Hunter

VINEYARDS SILVER MEDAL Houston Livestock Show and Rodeo, 2016 Petillant Naturel Rosé

GOLD MEDAL 2017 Battle of the Texas Mourvedre, 2015 Lost Draw Vineyards Mourvedre 2017

GOLD MEDAL 2018 Battle of Texas Sangiovese, 2016 Sangiovese,

NARRA VINEYARDS TRIPADVISOR Excellence Award (five years in a row)

2014 CONCOURS INTERNATIONAL DE LYON, FRANCE Texas wines from William Chris Vineyards earned three medals – two gold and one silver

SILVER MEDAL Concours International de Lyon competition - The Mary Ruth 2013

SAN ANTONIO'S NO. 1 Best Hill Country Winery

WILLIAM CHRIS VINEYARDS ROSE Texas High Plains, 2020, Silver, Rsv Texas Class Champion

92 POINTS DECANTER 2020 Roussanne, La Pradera Vineyards

2022 SAN ANTONIO STOCK SHOW & RODEO Wine Appellation Vineyard Designation Award

GOLD NV Lost Draw Cellars Arroyo Rojo- Texas Hill Country

SILVER 2019 Lost Draw Cellars Tempranillo- Texas High Plains

SILVER 2019 Skeleton Key Cabernet Sauvignon- Texas High Plains

SILVER 2018 William Chris Vineyards Mourvedre-Texas High Plains

GOLD, TEXAS CLASS CHAMPION 2020 William Chris Vineyards Rose-Texas High Plains

SILVER 2020 William Chris Vineyards Skeleton Key Sauvignon Blanc-Texas High Plains

AUSTIN MONTHLY'S BEST OF ATX 2022 Best Hill Country Winery

2021 TEXAS VINTNERS CUP AWARD 2019 Sangiovese, Alta Loma Vineyards

2021 JUDGE'S SELECTION MEDAL for Best White in Texas at TEXSOM - 2020 Roussanne, La Pradera Vineyards

2022 TEXAS TRAVEL AWARDS Best Winery

2022 AUSTIN FIT MAGAZINE: Best Winery

2022 AUSTIN MONTHLY READER'S CHOICE Best Hill Country Winery

2022 TEXAS MONTHLY VINTNERS CUP AWARD 2021 Picpoul Blanc, Lost Draw

2022 R.H. DREXEL'S TOP 50 WINES OF 2022 William Chris Wanderer Series, Relief Project III

WORLD'S BEST VINEYARDS 2022 No. 56, William Chris Vineyards





WINE HIGHLIGHTS



2022 MARY RUTH, WILLIAM CHRIS VINEYARDS

Since its entrance to the program in 2011, Mary Ruth has been an ever-changing representation of our growth as winegrowers. This year's rendition brings back familiar Texas varieties such as the floral Muscat Blanc and the East Texas champion, Blanc du Bois, coming together to create the intense tropical-floral aromas with a dry, citrus palate that we've come to treasure. To coax complexity and boost body, the Sauvignon Blanc grapes in this blend were used to develop their nutty, honeyed characters, whilst the Muscat Blanc and Malvasia Bianca grapes were fermented altogether to share their wide array of lemon, jasmine, and stoney aromas. Blanc du Bois rounds out this refreshing sipper with its unique scents of grass and lime zest. The woman for whom this wine was named put her faith in all-Texas grapes and those growing them, and we're pleased to offer a wine that was harvested from three corners of it, from one of the furthest vineyards in West Texas to one of the furthest East, and from the grand Texas High Plains.

VIEW ONLINE: [HERE](#) **TECH SHEET:** [HERE](#)



2020 HUNTER, WILLIAM CHRIS VINEYARDS

Since 2011 Hunter, one of our flagship red wines has been crafted using exceptional Texas fruit. Using namely Bordeaux varieties such as Cabernet Sauvignon, Merlot, Malbec, and even Petit Verdot, the blend changes from year to year as we as winegrowers respond to the unique characters of the annual fruit. This year's bold fruit went into 35% large French oak fermenters for aging over a 20 month period. This wine was named for Eunice Hunter, for whom William "Bill" Blackmon planted a vineyard for way back in 1986.

VIEW ONLINE: [HERE](#) **TECH SHEET:** [HERE](#)



2020 TEMPRANILLO, LOST DRAW VINEYARD

Tempranillo is becoming synonymous with Texas, and Lost Draw has been dedicated to showcasing the beauty of this variety in Texas terroir since opening. The Lost Draw Vineyard Tempranillo was the beginning of Lost Draw, and has only gotten better with time in ground and in our winemakers hands. Tended to by the modern pioneers of the Texas vineyard management, Andy and Lauren Timmons planted Lost Draw Vineyard way back in 2005. Their 75 acres are devoted to grapes that can be grown sustainably in the semi-arid Texas High Plains AVA, as are the other vineyard sites they manage, Lost Draw was first dedicated to showcasing this revolutionary fruit.

VIEW ONLINE: [HERE](#) **TECH SHEET:** [HERE](#)



2020 RESERVE ROUSSANNE, LA PRADERA VINEYARD

Roussanne, named for its russet-colored skin, has become a defining white wine grape for the state of Texas, as well as for Lost Draw. Our Reserve bottlings of Roussanne exemplify integrated oak aromas from extended time in wood barrels or foudres, complimenting the golden, nutty, floral character of this grape. Owned by Mike and Barbara Paddack and Andy and Lauren Timmons, who also own the 18 acres of Timmons Estate Vineyard in the same County. The over 100 acres of vines at La Pradera are planted on a special soil combination: calcareous, organic, Amarillo sandy loam soil over limestone. Both sites are dedicated to grapes that can grow sustainably in the semi-arid conditions of the Texas High Plains.

VIEW ONLINE: [HERE](#) **TECH SHEET:** [HERE](#)



2019 MOURVÈDRE - FARMHOUSE VINEYARD, WILLIAM CHRIS VINEYARDS

Mourvèdre has come to be almost synonymous with William Chris Vineyards. Highly expressive of where its grown, every Mourvèdre we make sheds more light on the full potential across all of Texas' vast terroir. In 2010 the Seaton & Furgeson brother and sister-in-law combo planted 30 acres of grapevines to add to their collection of acres dedicated to cotton, grains, pumpkins, melons and more. Dedicated to warm climate grape varieties, the 8 generations who are currently farming this land in the Texas High Plains champion the idea of wine as a heavily farmed product of honest labor.

VIEW ONLINE: [HERE](#) **TECH SHEET:** [HERE](#)



OUR PROPERTIES



William Chris VINEYARDS

WEBSITE: [HERE](#)

FACEBOOK: [HERE](#)

INSTAGRAM: [HERE](#)

LOCATION:

10352 US-290, Hye, Texas 78635

WINES OFFERED: [HERE](#)

HOURS:

Sun. – Weds.: 11 a.m. to 5 p.m.

Thurs. – Sat.: 10 a.m. to 6 p.m.



WILLIAM CHRIS VINEYARDS

The authority in Texas-grown wine, William Chris Vineyards, is an advocate and an educator of Texas wine. Founders Bill Blackmon and Chris Brundrett believe wholeheartedly in Texas's potential as a world-class, respected winegrowing region and tourism destination. With this mission in mind, they founded William Chris Vineyards in the Texas Hill Country in 2008. Deciding on a pioneer farm settlement in the historic town of Hye, Texas, they began the project to restore the 1905 Deike farmhouse, which became the original William Chris Tasting Room. Over the last decade, William Chris has expanded their estate vineyards and partnered with family-owned farms across the state to source only the highest quality fruit in Texas. In 2020, Chris Brundrett was recognized in Wine Enthusiast's 40 Under 40 list, as someone who is "shaping the future of the entire spectrum of food, beverage and hospitality for years to come". In 2022, William Chris Vineyards was named a "World's Best Vineyard", the first Texas winery to receive the recognition. With an intention to express the genuine taste of Texas terroir through their wines while delivering a one-of-a-kind, world-class experience, William Chris utilizes a hands-off winemaking approach, allowing the characteristics of the fruit, the vineyard or AVA, and the vintage to shine in the finished product.



WEBSITE: [HERE](#)
FACEBOOK: [HERE](#)
INSTAGRAM: [HERE](#)
WINES OFFERED: [HERE](#)

LOCATIONS:

LOST DRAW PARK STREET

113 E Park St, Fredericksburg, TX 78624

HOURS:

Sun. - Thurs: 10:30am - 5pm

Fri. & Sat.: 10:30am - 6pm

LOST DRAW JOHNSON CITY

1686 US-290, Johnson City, TX 78636

HOURS:

Sun. - Weds: 11 am - 5pm

Thurs. - Sat.: 10:00am - 6pm

LOST DRAW

The roots of Lost Draw spread deep within the Hill Country and as far as the High Plains of Texas. In the early 2000s, High Plains-based farmer Andy Timmons decided to diversify his agricultural operations to include grape growing at the original Lost Draw site. His nephew, Andrew Sides, worked for the family farming operation and helped to expand the vineyards from 5 acres to over 50. Andrew would go on to Texas Tech to study engineering, but his passion for grape growing never faded, and a few years after graduating, made the decision to pursue a career as a winemaker. At the time, Andrew's father-in-law Troy Ottmers owned historic land in downtown Fredericksburg that wasn't in use. Andrew and his uncle Andy had Texas grapes to make and sell wine with. Everything came together and Lost Draw produced its first vintage in 2012 and opened its tasting room doors for the first time in 2014. Lost Draw's aim is to grow and share the best wines that can be made using Texas-grown grapes and provide an education-driven wine tasting experience. In addition to their estate vineyards, the team partners with some of the best vineyards in the state as a way of supporting Texas farmers.



UPLIFT VINEYARD

WEBSITE: [HERE](#)

FACEBOOK: [HERE](#)

INSTAGRAM: [HERE](#)

EXPERIENCES OFFERED: [HERE](#)

ADDRESS:

1411 Co Rd 119, Burnet, TX 78611

HOURS:

Thurs. – Sun.: 11 a.m. to 6 p.m.

*Tastings By Reservation Only



UPLIFT VINEYARD

The newest brand in the William Chris Wine Company portfolio, Uplift Vineyard is rooted in the spirit of the land that it occupies. Founders Chris Brundrett (William Chris Vineyards) and Andrew Sides (Lost Draw) believe that the Llano Uplift geological region in the Texas Hill Country is one of the most unique and special places to grow grapes in the state, and this project is their humble attempt to explore and celebrate that through site-driven single variety wines as well as classic blends. Uplift is home to our largest estate vineyard at 55 acres, with 13 varieties planted. This label produces only estate wines from the highest quality grapes that the stunning vineyard provides. We are proud to present this new collection of wines to the most discerning oenophiles looking for an ultra-premium Texas wine that exists solely to celebrate the place where it's grown.

The Uplift Viticultural Society will be one of the best and most exclusive wine clubs in the United States. As we will only be sourcing fruit from our estate vineyard, membership in the UVS will be very limited. We invite you to learn more by contacting one of our Concierge team members or visiting our club page.

The UVS is dedicated to celebrating wine, food, and the natural beauty of our home, Hoover's Valley in the Llano Uplift.